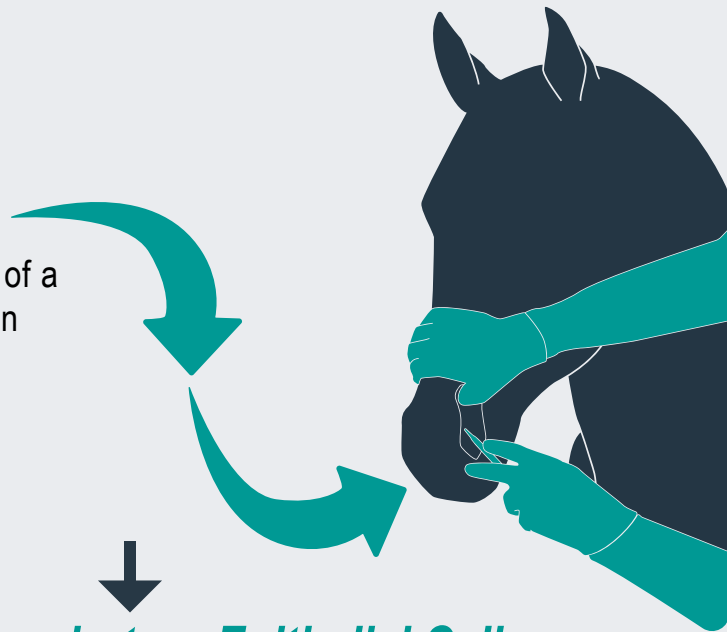


FluAvert I.N.

Unique intranasal administration of a cold-adapted MLV influenza strain
(not a killed vaccine)



Triggers of Respiratory Epithelial Cells

Innate Immune Responses

- Cytokines, chemokines
- Antigen (Ag) presentation
- Specific anti-flu protection & non-specific mucosal immunity

Adaptive Immune Responses

- Present Ag to dendritic cells & lymphocytes
- (+) B-lymphocytes > anti-flu IgG
- (+) T-lymphocytes



Just ONE dose required

- For primary immunization
- For booster immunization following any other EIV vaccine



Proven safe and effective

- Even in horses immunosuppressed by long distance transport or exercise
- Unprecedented efficacy proven in numerous challenge studies



Intranasal route of administration

- No muscle soreness or injection-site reaction
- Immunity at the site of infection
- No adjuvant



Rapid onset of immunity

- Five to seven days in naïve horses
- Recommended for use during EIV outbreaks (AAEP Vaccination Guidelines: www.aaep.org)

"I send approximately 250-300 yearlings annually to major sales. They are stressed during sales prep and exposed to a lot of other young horses in a similar situation. In six years, I have not had a breakthrough with Flu Avert. It is great for young horses in stressful situations and offers the best protection especially with the mucosal contact during administration." **Courtney Pink, D.V.M | Hanover, Pennsylvania**

"Two fillies racing for a partnership were vaccinated with Flu Avert. Despite the rigors of training, racing and travel, they remained free of respiratory disease all year. This culminated in winning the Sire Stakes Final and Breeders Championship events. Staying healthy was remarkable because EIV was rampant on the racing circuit. Flu Avert is the gold standard for protection against EIV." **Robert Schwartz, D.V.M | Washington Courthouse, Ohio**

For more information on vaccination visit Merck's Get Vaccinating Right website: <http://www.getvaccinatingright.com/>

The Science of Healthier Animals

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