

## **2016 *Horse&Rider* Win a Day With Fallon Taylor Contest**

### **Official Rules**

**1. Introduction:** Active Interest Media, LLC (d/b/a *Horse&Rider* Magazine) (“Sponsor”) is offering the 2016 Win a Day With Fallon Taylor (“Contest”). NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

**2. Eligibility:** Entrant must be eighteen (18) years of age or older as of Thursday, December 1, 2016, and a resident of the fifty (50) United States and the District of Columbia. Employees of Sponsor, the Sponsor’s parents, subsidiaries, affiliated companies, and agents and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible

**3. Timing:** Contest begins at 12:00:01 a.m., ET, on Thursday, December 1, 2016, and ends at 11:59:59 p.m., ET, on Thursday, January 12, 2017. The winner will be chosen on or around Wednesday, March 8, 2017.

**4. How to Enter:** Visit <http://horseandrider.com/win-a-day> and enter the 2016 Win A Day With Fallon Taylor Contest. Individuals may enter this Contest only once. More than one entry from any person or email address will void all entries from that person or email address. Parents/guardians are invited to enter Contest on behalf of minors 13 years old and older.

The uploaded photograph may not contain any trademark or logo or entry may be disqualified by Sponsor in its sole discretion. Any entry that contains lewd material or that may be deemed offensive to Sponsor or third parties may be disqualified by Sponsor in its sole discretion. Contestants may enter once during the Contest period.

Sponsor is not responsible for late or incomplete entries. If a problem occurs in the online submission process or in uploading a video, entrant should receive an “Error” message. However, the responsibility to electronically complete the entry process and upload a video is the entrant’s and neither Sponsor nor the Contest Administrator shall be responsible for any entry or video not actually received due to incomplete or improper transmission. Similarly, neither Sponsor nor Contest Administrator has any obligation to advise entrant of an incomplete entry or video submission

**5. Submitted Photograph/Essay:** By participating in the Contest, entrant warrants and represents that (a) the submitted photograph and essay are unpublished; truthful in all respects; original; do not violate any law or regulation; and do not infringe or violate any third-party rights, including but not limited to the rights of copyright, trademark, privacy, and publicity; (b) watermarks, signatures, and copyright notices have NOT been added to the submitted photograph; and (c) submitted photograph and/or essay do not contain nudity, sexually explicit content, or violent or offensive material.

**6. Drawing** Each entrant selected as a potential winner must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all such requirements. One (1) Grand Prize winner will be selected on the interest and uniqueness of essay, in equal measure. The Contest will take place under the supervision of Sponsor. By entering your email address, you agree to receive offers from [Dynamic Edge by Cactus](#). By entering your email address you also agree to receive a newsletter from *Horse&Rider* Magazine and special offers and promotions from *Horse&Rider* Magazine and carefully selected partners. You'll have the opportunity to unsubscribe at any time, immediately, once you receive your first newsletter. Participants agree to be bound by these rules and the decisions of the judges, whose decisions are final. Potential winners will be notified by email and/or phone after contest period closes. If a potential winner cannot be contacted within three (3) days after the first attempt to contact such potential winner, an alternate entrant will be selected in his or her place from all entries received.

**7. Prizes:** One (1) Grand Prize winner will receive a clinic at his or her barn or at a suitable local facility for themselves and one (1) of their friends with Fallon Taylor. **Total Approximate Retail Value of All Prizes:** \$2,500.00. **All additional expenses incurred by the winners, including service contracts and taxes (if any) are the responsibility of the winner.**

Prizes are nontransferable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsor in the event that the prize cannot be awarded for any reason, in which case, Sponsor will award a prize of equal or greater value. All taxes, fees, and surcharges on prizes are the sole responsibility of the winner.

**8. Other Terms and Conditions:** All entries must be original, may not have won previous prizes, and must not infringe on any third-party rights. Submission of entry constitutes entrant's consent to irrevocably assign to Sponsor any and all rights to their entry including, but not limited to, intellectual property rights; this includes that the entry may be used in existing and future promotions for *Horse&Rider* Magazine and Active Interest Media, LLC. Potential winners will each be required to sign and return an Affidavit of Eligibility; Liability Release; and where lawful, a Publicity Release within seven (7) days of notification, failing which the potential winner will be disqualified and another winner will be selected in the place of the disqualified person from all entries received. If any prize or prize notification is returned as non-deliverable, the potential winner will be disqualified and another potential winner will be selected in the original potential winner's place. By accepting the prize, the winner agrees that the Sponsor and those acting under the Sponsor's authority may use winner's name, picture/portrait likeness, and/or voice for advertising and promotional purposes without further consideration, unless prohibited by law. **BY ACCEPTING THE PRIZE, THE WINNER AGREES THAT THE SPONSOR; ITS SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES; AND ALL OF THE SPONSOR'S OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY WINNER FOR ANY LIABILITY FOR ANY INJURY, LOSS, OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH AND DAMAGE TO PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS**

**CONTEST OR PARTICIPATION IN ANY CONTEST OR PRIZE-RELATED ACTIVITY.** Subject to all federal, state and local laws. Void where prohibited.

**9. Miscellaneous:** All entries become the sole property of Sponsor, and none will be returned. In the event of a dispute, entries made by Internet will be deemed made by the authorized account holder of the email address submitted at the time of entry. The “authorized account holder” is deemed the natural person who is assigned to an email address by an Internet access provider, service provider, or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the email address associated with the winning entry. If for any reason the Contest is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error, or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, Sponsor reserves the right in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify, or suspend the Contest. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Contest. Sponsor is not responsible for late, lost, illegible, incomplete, stolen, or misdirected entries. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

**10. Use of Information:** The collection and use of entrant information will be governed by Sponsor's online privacy policy, available for viewing at <http://equisearch.com/about/privacy/>.

**11. Winners' List:** A complete list of prizewinners will be available at <http://www.equisearch.com/about/giveaway-winners> by March 20, 2016, or by sending a stamped, self-addressed envelope to 2016 Win a Day With Fallon Taylor Contest, Equine Network, 5720 Flat Iron Parkway, Boulder, CO 80301.

**11. Prize Providers:** Dynamic Edge by Cactus

**12. Sponsor:** The Sponsor of this Contest is Active Interest Media, LLC, El Segundo, CA 90245.