

2017 Dixie Renegade Trailer Giveaway Official Rules

1. Introduction: Active Interest Media, LLC (d/b/a Horse&Rider) ("Sponsor") is offering the 2017 Dixie Renegade Trailer Giveaway ("Sweepstakes"). NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

2. Eligibility: Entrant must be eighteen (18) years of age or older as of Thursday, December 15, 2016, and a resident of the fifty (50) United States and the District of Columbia. Void where prohibited by law. Employees of Sponsor, Prize Provider, the Sponsor's parents, the Prize Provider's parents, subsidiaries, affiliated companies, and agents and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible.

3. Timing: Sweepstakes begins at 12:00:00 a.m. E.T. on Thursday, December 15, 2016, and ends at 11:59:59 p.m. E.T. on Wednesday, March 15, 2017. One (1) grand prizewinner will be randomly selected on or around Friday, March 17, 2017.

4. How to Enter: Visit <http://horseandrider.com/dixie-renegade-trailer-giveaway> and fill in required entry information. Individuals may enter this Sweepstakes only once. More than one entry from any person or email address will void all entries from that person or email address.

5. Drawing: This Sweepstakes will have One (1) drawing and One (1) prize-winner(s). No purchase necessary to enter. By entering your email address you agree to receive offers from Dixie Horse & Mule CO., Cequent Performance Products, and Cargill Animal Nutrition, a monthly newsletter from Horse&Rider and special offers and promotions from Horse&Rider and carefully selected partners. You'll have the opportunity to unsubscribe at any time, immediately, once you receive your first newsletter. The entrant selected as a potential winner must comply with all terms and conditions set forth in these Official Rules. A potential winner will be selected in a random drawing by Sponsor, whose decision is final and binding in all matters relating to the sweepstakes, from all entries received on or before the entry deadline. Odds of winning depend on the total number of eligible entries received. The potential winner will be notified by email or phone on or about Friday, March 17, 2017. If a potential winner cannot be contacted within three (3) days after the first attempt to contact such potential winner, an alternate entrant will be selected in his or her place at random from all entries received.

6. Prizes: One (1) sweepstakes grand prizewinner will receive: one (1) New 2017 2-Horse Dixie Renegade LQ Trailer (ARV: \$19,995), one (1) Tekonsha Prodigy RF (ARV: \$475.00), one (1) Bulldog Velocity Jack (ARV: \$739.00), and Coupons for Nutrena Feed (ARV: \$450.00). Total ARV of all prizes is \$21,659.00. **All additional expenses incurred by the winners, including service contracts, taxes (if any) are the responsibility of the winner.**

Prizes are nontransferable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsor in the event that the prize cannot be awarded for any reason,

in which case, Sponsor will award a prize of equal or greater value. All taxes, fees and surcharges on prizes are the sole responsibility of winner.

7. Other Terms and Conditions: Potential winner and any guest who will share in the prizes may be required to sign and return an Affidavit of Eligibility, Liability Release, and where lawful, a Publicity Release, within three (3) days of notification, failing which the potential winner will be disqualified and another winner selected in the place of the disqualified person at random from all entries received. If any prize or prize notification is returned as non-deliverable, the potential winner will be disqualified and another potential winner will be selected in the original potential winner's place. By accepting the prize, the winner agrees that the Sponsor and those acting under the Sponsor's authority, may use winner's name, picture/portrait likeness and/or voice, for advertising and promotional purposes without further consideration, unless prohibited by law. **BY ACCEPTING THE PRIZE, THE WINNER AGREES THAT THE SPONSOR, ITS SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THE SPONSOR'S OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY WINNER FOR ANY LIABILITY FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS SWEEPSTAKES OR PARTICIPATION IN ANY SWEEPSTAKES OR PRIZE RELATED ACTIVITY.** Subject to all federal, state and local laws. Void where prohibited.

8. Miscellaneous: All entries become the sole property of Sponsor and none will be returned. In the event of a dispute, entries made by Internet will be deemed made by the authorized account holder of the email address submitted at the time of entry. The "authorized account holder" is deemed the natural person who is assigned to an email address by an Internet access provider, service provider or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the email address associated with the winning entry. If for any reason the Sweepstakes is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the

Sweepstakes. Sponsor is not responsible for late, lost, illegible, incomplete, stolen, or misdirected entries. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Limitations: Entries are limited to one (1) entry per person/email address (regardless of whether one person has more than one email address or more than one person uses the same email address). In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed to be submitted by the person in whose name the email account is registered. The authorized subscriber of email account used to enter the Contest, at actual time of entry, will be deemed to be participant and must comply with these Official Rules. Authorized account subscriber is deemed to be natural person who is assigned an email address by an Internet Access Provider, online service provider, or other organization that is account by the Internet access provider, online service provider or other organization responsible for assigning email addresses. Entries by any method other than set forth above are void.

10. Use of Information: The collection and use of entrant information will be governed by Sponsor's online privacy policy, available for viewing at <http://equisearch.com/about/privacy/>.

11. Winners List: The winners' names will be available at <http://www.equisearch.com/sweepstakes/winners> after Monday, April 3, 2017, or by sending a stamped self-addressed envelope to 2017 Dixie Renegade Trailer Giveaway, Equine Network, 5720 Flatiron Parkway, Boulder, CO 80301.

12. Prize Providers: Dixie Horse & Mule CO., Cequent Performance Products, and Cargill Animal Nutrition

13. Sponsor: The Sponsor of this Sweepstakes is Active Interest Media, LLC, 300 Continental Blvd., Suite 650, El Segundo, CA 90245.